

INFORMATION LETTER

Not for
Publication

NATIONAL CANNERS ASSOCIATION

For Members
Only

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December 30, 1937

FEDERAL LICENSING BILL

Summary of Provisions of Measure Introduced by Senators Borah and O'Mahoney

Federal licenses for all corporations engaged in interstate commerce, to be issued by the Federal Trade Commission, are proposed by a bill (S. 3072), introduced in the Senate on November 30, 1937, by Senators O'Mahoney and Borah. These licenses would contain provisions regulating the business, labor relations, trade practices, corporate powers and capital structure, relations with stockholders, and internal financial management of all such corporations, whether the activities thus regulated related to the interstate business of the corporation or not. The bill replaces the two Federal licensing bills introduced at the last session of Congress (S. 10 and S. 721), by Senators O'Mahoney and Borah, respectively, but unlike its predecessor (S. 10) it relates to Federal licensing alone, and does not contain any provisions requiring Federal incorporation of corporations engaged in interstate commerce.

The bill provides that it shall be "unlawful for any corporation to engage directly or indirectly in commerce without first having obtained a license therefor from the Commission." The definition of corporation is extremely broad and would cover virtually every canner other than those who engage in business as sole proprietors, and any such canner who ships any portion of his products in interstate commerce, however small the portion might be, and who desires to continue these shipments, would be required to procure a license from the Federal Trade Commission. In applying for this license the canner would be required to file with the Commission a sworn statement containing complete details of his operations, organization, and financial structure, and a certificate that he intends to engage in commerce subject to all regulatory acts of Congress. The Commission could deny a license to any corporation which it finds is violating the anti-trust laws. It is interesting to note that the Commission, in issuing licenses, could in its discretion issue a blanket license to an entire industry, instead of individual licenses to each member of the industry.

The Commission is directed to incorporate in the licenses issued under this bill various terms and conditions which will regulate not only the interstate business done by the canner, but also various corporate activities which do not relate to interstate commerce. These terms and conditions would prohibit the canner from discriminating against female workers in rates of pay or in any other fashion and from employing any child labor, and would require the canner to recognize the right of his employees to organize for purposes of collective bargaining. In addition, the conditions of the license would permit the Federal Trade Commission to issue an order forbidding the canner from engaging in dishonest or fraudulent trade practices or unfair methods of competition. The Commission is authorized to impose any further terms and conditions in the license that it deems

necessary or appropriate. The bill does not direct the Commission to incorporate in the licenses any wage and hour standards which must be observed by the licensee. It is possible, however, that the licensee might be required to adhere to any wage and hour standard which Congress might ultimately establish by independent legislation.

In addition to these provisions regulating labor relations, trade practices, and the like, the bill contains provisions controlling the details of corporate organization and internal financial management. As a condition to the obtaining of a license, and the right to engage in interstate commerce, the corporation must comply with regulatory provisions which govern the place where its principal offices and meetings of its Board of Directors are held, the powers which the corporation may exercise, its power to hold the stock of other corporations, the conduct of its affairs with any subsidiary corporations, the voting rights of its stockholders, the payment of bonuses, commissions or additional compensation to its officers, the issuance of its stock in return for property or services, the accumulation of a surplus, the incurrence of indebtedness, and the payment of dividends.

The bill makes it unlawful to engage in interstate commerce without procuring a license and without complying with the prescribed conditions. It imposes a fine upon any corporation violating these provisions, and a fine and imprisonment upon any individual guilty of a violation. In addition, the Federal Trade Commission is vested with authority to revoke the license of any licensee violating an effective condition of its license, and government contracts for the purchase of supplies, and loans and advances by governmental agencies, may be awarded or made only to corporations complying with the terms of the bill.

The bill has been referred to the Senate Committee on the Judiciary for consideration.

CONVENTION PROGRAM

Preliminary Announcement of the Subjects and Speakers for the Meetings at Chicago

Because the program for the convention of the Allied Associations in Chicago the week of January 23rd differs in arrangement from those of earlier years, preliminary announcement of the various meetings is made in order that those who expect to attend may make advance plans for their engagements during the week.

All the principal meetings of the National Canners Association, the National Food Brokers Association, and the Canning Machinery and Supplies Association, as well as the meetings of the National-American Wholesale Grocers Association, will be held on Monday and Tuesday. This leaves the remaining days of the week free for section meetings, technical conferences, and business engagements.

The National Canners Association and National-American Wholesale Grocers Association will meet in joint session at

the Congress Hotel on Monday evening. Members of the Brokers Association and the Canning Machinery and Supplies Association have been invited to meet with the Canners Association on Tuesday morning, when the subject of public relations will be presented.

All meetings of the National Canners Association and the annual meeting of the Canning Machinery and Supplies Association will be held at the Stevens Hotel, in which the machinery and supplies exhibit will also be held. Meetings of the National Food Brokers Association will be at the Palmer House.

The tentative programs for the various meetings of the National Canners Association, the joint session with the National-American Wholesale Grocers Association, and the social affairs are as follows:

NATIONAL CANNERS ASSOCIATION

OPENING SESSION—MONDAY MORNING

Industry and Association Problems

Devotions

Announcement of committees

The year in retrospect

Ralph O. Dulany, President, National Canners Association

Report of Committee on Nominations

Election of officers

Canner's sales contracts

H. F. Krimendahl, Chairman, Sales Contracts Committee, Celina, Ohio

F. Hall Wrightson, Chairman, Contract Enforcement League, Easton, Maryland

Recent national developments

H. Thomas Austern, of Counsel for National Canners Association, Washington, D. C.

The Annual Report of the Secretary-Treasurer will be available in printed form at this session.

SECOND SESSION—MONDAY AFTERNOON

Factors in the Business Situation

Address: Stanley F. Reed, Solicitor General, Department of Justice, Washington, D. C.

Address: Millard E. Tydings, United States Senator from Maryland

Address: Speaker and topic to be announced

THIRD SESSION—TUESDAY MORNING

Public Relations

Address: J. Harry Covington, of Counsel for the National Canners Association, Washington, D. C.

Address: Mrs. Anna Steese Richardson, Crowell Publishing Company, New York, N. Y.

Address: William J. Cameron, Ford Motor Company, Dearborn, Michigan

Reports of Committees

Installation of Officers

The president of the National Canners Association has extended to the presidents of the National Food Brokers

Association and the Canning Machinery and Supplies Association a cordial invitation for the members of these organizations to attend this session of the National Canners Association, which will be devoted to a subject of mutual interest to everyone in the canning industry and trade.

NATIONAL-AMERICAN WHOLESALE GROCERS ASSOCIATION AND NATIONAL CANNERS ASSOCIATION

JOINT SESSION—MONDAY EVENING

Modern Labeling—A Means of Bettering Relations with Canners

Speakers:

Ralph O. Dulany, President, National Canners Association

S. A. Ranzoni, S. & W. Fine Foods, Inc., San Francisco, California

Harry A. White, California Packing Corporation, San Francisco, California

Horace W. Armstrong, Reid, Murdoch & Company, Chicago, Illinois

Frank Gerber, Fremont Canning Company, Fremont, Michigan

Arthur P. Williams, R. C. Williams & Company, Inc., New York, N. Y.

Additional speaker to be announced.

N. C. A. SECTION MEETINGS

PITTED RED CHERRY SECTION—TUESDAY AFTERNOON

National Cherry Week

Dan F. Gerber, Chairman, National Cherry Week Committee, Fremont, Michigan

McNary-Mapes standards for red pitted cherries

V. B. Bonney, Food and Drug Administration, Washington, D. C.

Uniform sales contract for red pitted cherries

A. W. Lawrence, Sturgeon Bay, Wisconsin

General discussion

Election of officers

MEAT SECTION—THURSDAY MORNING

Meat canning goes ahead

Paul I. Aldrich, Editor, The National Provisioner, Chicago, Illinois

Methods for cooling processed cans of meats

G. V. Hallman, Research Department, Continental Can Company, Chicago, Illinois

A survey of the relation between can size and cut-out weight of certain canned sausage products

L. G. Weiner and M. O. Winkler, Research Division, American Can Company, Maywood, Illinois

Some B. A. I. interpretations affecting the canning of meat

H. D. Tefft, Institute of American Meat Packers, Chicago, Illinois

Present status of the sterilization of spices

E. J. Cameron, Assistant Director, Research Laboratories, National Canners Association, Washington, D. C.

Report of the Sub-Committee on Bacteriology

L. B. Jensen, Swift and Company, Chicago, Illinois
Election of officers

N. C. A. CONFERENCES

CANNING AND RAW PRODUCTS PROBLEMS—

TUESDAY AFTERNOON

Pea variety and canning tests

Wisconsin: E. J. Delwiche, Wisconsin Experiment Station, Madison, Wisconsin

New York: Charles B. Sayre, New York State Experiment Station, Geneva, New York

The Tenderometer

Demonstration and discussion: Dr. William McK. Martin, Research Division, American Can Company, Maywood, Illinois

Sweet corn variety and canning tests

Wisconsin: Norman P. Neal, Wisconsin Experiment Station, Madison, Wisconsin

New York: Charles B. Sayre, New York State Experiment Station, Geneva, New York

Progress in objective tests for canned foods

H. R. Smith, Research Laboratories, National Canners Association, Washington, D. C.

CANNING PROBLEMS—WEDNESDAY MORNING

The chlorination of cooling water

Discussion leader: C. M. Merrill, Research Laboratories, National Canners Association, Washington, D. C.

Disposal of cannery wastes

Discussion leader: L. F. Warrick, State Sanitary Engineer, Madison, Wisconsin

Problems in canning fruit and vegetable juices

Discussion leader: C. E. Lachele, Research Department, American Can Company, San Francisco, California

Changes in sour cherries resulting from soaking

Discussion leader: G. T. Peterson, Research Department, Continental Can Company, Chicago, Illinois

RAW PRODUCTS PROBLEMS—WEDNESDAY MORNING

Tomato varieties:—Results of 1937 tests

Panel discussion by representatives of experiment stations. Leader: Charles G. Woodbury, Director, Raw Products Bureau, National Canners Association

Fertilizers and fertilizer placement

Discussion leader: Charles B. Sayre, New York State Experiment Station, Geneva, New York

Tomato diseases and national research program

Discussion leader: S. P. Doolittle, U. S. Bureau of Plant Industry, Washington, D. C.

Tomato seed certification

Discussion leader: K. W. Lauer, Pennsylvania State Department of Agriculture, Harrisburg, Pennsylvania

CANNING PROBLEMS—WEDNESDAY AFTERNOON

The value of annual fruit and vegetable cuttings

Discussion leader: J. Russell Esty, Director, Western Branch Research Laboratory, National Canners Association, San Francisco, California

Factors affecting the quality of canned tomatoes

Discussion leader: C. L. Smith, Research Department, Continental Can Company, Chicago, Illinois

Conservation of vitamin C in tomato juice production

Discussion leader: N. H. Sanborn, Research Laboratories, National Canners Association, Washington, D. C.

The relation of plant equipment to flat sour spoilage in tomato juice

Discussion leaders: W. E. Pearce and E. H. Ruyle, Research Department, American Can Company, Maywood, Illinois

RAW PRODUCTS PROBLEMS—WEDNESDAY AFTERNOON

What should canners do about pea aphid in 1938?

Suggestions from Joint Committee of Entomologists

W. P. Flint, Illinois Experiment Station, Urbana, Illinois

Results of 1937 experiments

J. E. Dudley, Jr., U. S. Bureau of Entomology and Plant Quarantine, Madison, Wisconsin

New York State experience

Hugh Glasgow, New York State Experiment Station, Geneva, New York

Equipment and conditions for efficient application of insecticides

Round table discussion

CANNING MACHINERY AND SUPPLIES ASSOCIATION

ANNUAL MEETING—TUESDAY MORNING

The program for this meeting will include reports of officers, election of officers and directors, and discussions of matters affecting the Association

NATIONAL FOOD BROKERS ASSOCIATION

SUNDAY EVENING—THE PRESIDENT'S SUPPER

Grand Ball Room—Palmer House

Presiding: Thomas H. McKnight, President, National Food Brokers Association

Address—"Procedure": Hon. James A. Horton, Chief Examiner, Federal Trade Commission, Washington, D. C.

Address—"Objectives": James A. Gheen, New York, N. Y.

MONDAY MORNING—OPENING SESSION

Red Lacquer Room—Palmer House

Roll call and reading of minutes; appointment of convention committees; announcements

Report of the Secretary

Report of the Treasurer

Address—"The new peach canning program": Hon. Harrison S. Robinson, Managing Director of the Canners Industry Board, Oakland, California

Reports of standing committees, by the chairmen:

Arbitration: Roland W. Harris, Boston

Beans and Rice Conference: Arthur M. Williams, Detroit

Canners and Distributors Conference: H. A. N. Daily, acting, Philadelphia

Dried Fruits Conference: R. R. Benedict, Sioux Falls

Ethics: Harry L. Wagner, St. Louis

Finance: P. J. Murphy, Chicago

Grocery Manufacturers Conference: W. Henry Rohr, Philadelphia

Legislation: Harry L. Wagner, St. Louis

Local Organizations: Henry S. Fulcher, Memphis

Membership: James J. Reilley, Philadelphia

Memorial Foundation: Joseph H. Kline, Cleveland

Service for Brokers: Clarence M. Huber, Cleveland

Sugar Sales Conference: Ody H. Lamborn, New York

Discussion

At noon there will be a luncheon meeting of the presidents and secretaries of state and local clubs and organizations.

MONDAY AFTERNOON—SECOND GENERAL SESSION

(For members only)

Red Lacquer Room—Palmer House

Report of the Committee on Contract with Principals: Warren R. Corliss, Chairman, Boston

Report of the President: Thomas H. McKnight, Memphis

Report of Counsel: Paul F. Myers, Washington, D. C.

New business

General discussion

MONDAY EVENING

Upon invitation from the National-American Wholesale Grocers Association, members of the National Food Brokers Association will meet with the wholesale grocers and canners at the Gold Room, Congress Hotel, to hear a discussion of modern labeling

TUESDAY MORNING

Upon invitation of the National Canners Association, members of the National Food Brokers Association will meet with the canners in the North Ball Room, Stevens Hotel, to hear a discussion of the subject of public relations

TUESDAY AFTERNOON—THIRD GENERAL SESSION

(For members only)

Red Lacquer Room—Palmer House

Report of the Committee on Resolutions: Paul W. Paver, Chairman, Chicago

New business

General discussion

Report of the Committee on Nominations

Election and installation of officers

Events preceding the first general session include: Meeting of the Executive Committee, 10:00 A.M. Saturday; Past Presidents' Club breakfast, 9:30 A.M. Sunday, Private Dining Room 6, Palmer House; annual meeting of the Board of State Representatives, 11:00 A.M. Sunday, Club Room No. 18, Palmer House.

Events following the third general session include: Meeting of the 1938 Board of State Representatives, 9:30 A.M. Wednesday, Club Room No. 18, Palmer House; meeting of the 1938 Executive Committee, 10:00 A.M. Thursday.

SOCIAL AFFAIRS

SUNDAY EVENING

Old Guard Reception and Dinner: Reception, 6.30 P. M. Dinner, 7.00 P. M.

MONDAY EVENING

Young Guard Meeting and Dinner: Meeting, 6.00 P. M. Dinner, 7.00 P. M.

WEDNESDAY EVENING

Annual Dinner Dance: Boulevard Room
Given under the auspices of the Canning Machinery and Supplies Association

THURSDAY EVENING

Entertainment by American Can Company

NEW VITAMIN BULLETIN

Association Will Send Copies of Revised Publication to All Members

The Association has published and will soon distribute to its members a revised edition of Bulletin 19-L, "Vitamins in Canned Foods", written by Dr. E. F. Kohman just before he left the Research Laboratories.

Fifteen years ago the question of vitamins threatened seriously to affect the prestige of canned foods. As an indication of what has been accomplished during those fifteen years, the following might be quoted from the bulletin just published:

"Even after cooking or canning, peas are many times richer in all of the vitamins than head lettuce or celery, which are the vegetables most commonly eaten in the raw state. There is more vitamin B in canned tomatoes or tomato juice than in oranges or orange juice, and several times as much vitamin A, although only about half as much vitamin C. There is approximately ten times as much vitamin A and six times as much vitamin B in canned peas as in oranges, although only about one-third or one-fourth the quantity of vitamin C. * * * Therefore canned peas are distinctly richer in vitamin C than raw apples and many times richer in vitamins A and B. Canned peaches are richer in vitamins A and C than raw apples, head lettuce, or celery hearts.

"The foregoing comparisons between canned peas, canned tomatoes, canned tomato juice and canned peaches on the one hand, and raw apples, oranges, head lettuce and celery on the other hand, are made because these canned products represent the largest items among the canned vegetables and fruits, while apples, oranges, head lettuce, and celery represent the fruits and vegetables eaten raw in the largest quantity."

As a measure of the extent of acceptance of the work

reported in this bulletin the following may be quoted from Dr. E. V. McCollum, Professor of Biochemistry, School of Hygiene and Public Health, Johns Hopkins University, Baltimore, Md.:

"In no branch of the food industry have the results of scientific investigation been more effectively applied than in the canning industry. * * * Now comes the scientific investigator who shows us the fallacy of hasty reasoning from the analogy with ordinary cooked foods, which have lost through destruction most or all of their vitamin C, to the conclusion that canned foods, heated even more thoroughly, have also lost their vitamin C content. There are special features in the canning process which preserve a nutrient principle which ordinary cooking destroys.

"As for the other vitamins in canned foods, it may be said with confidence from data available, that these are not destroyed in canning to an appreciable extent. The high favor of canned foods among consumers everywhere is justified by the results of nutritional research."

PORK PRODUCTS SITUATION

Review of Trend of Hog Supply and Prices for Products

Consumer demand has always been a very important factor in determining the price of pork and pork products, which is reflected in the price of live hogs. The supply of hogs is, of course, an important factor as well as the price of feed and the prospect for increases in the hog supply, that is, the pig crop. During the last two years consumer demand has been steadily increasing and the supplies of hogs were relatively light.

These price-determining factors have been reflected in the Chicago prices of hogs for those periods. The average price of hogs at Chicago for the five-year period, 1928-29 to 1932-33, was \$6.99 per hundred. During 1935-36 (October to September) the price averaged \$9.90, and for 1936-37 it was \$10.49.

During recent months industrial activity as well as employment has declined. As a result there has been some weakness in consumer demand for meats. Prices of meat products have reflected the competition from lower priced competing food products. The demand for lard has been weakened by the much larger supply of cottonseed oil.

The average price of hogs in Chicago during November, 1937, was \$8.64. In early December, however, the prices of light and medium-weight hogs recovered slightly. A better appraisal of the hog situation in recent months can probably be made by comparing it with the situation a year ago. The following is excerpted from a report issued by the Bureau of Agricultural Economics on December 18:

"The hog situation in the fall months of 1937 has been in marked contrast to that of the fall of 1936. The seasonal decline in hog prices last fall, that is, from August through November, 1936, was small, amounting to only about 50 cents per 100 pounds, despite the fact that the seasonal increase in hog marketings during this period was fairly large. The strength in hog prices in the fall of 1936 apparently resulted from the rather strong storage demand for hog products which developed at that time. The 1936 corn crop was unusually small because of drought, and in the fall of 1936 it was generally expected that the slaughter of hogs in the spring and summer of 1937 would be very small. Also, at

that time prospects for demand conditions were generally favorable. Industrial activity, employment and incomes of consumers were increasing. Consequently, in the fall of 1936 the outlook was for rising prices of hogs and hog products during the spring and summer of 1937.

"These prospects resulted in a larger than usual increase in storage stocks of pork and lard from October 1 to March 1. The proportion of the total volume of winter hog production going into storage in 1936-37 was the largest on record. At the beginning of March, 1937, the increase in storage stocks of hog products over a year earlier was roughly equivalent to the products obtainable from about 2,800,000 hogs of average market weight.

"Beginning about mid-May, 1937, slaughter supplies of hogs were reduced sharply and hog prices advanced. This decrease in supplies continued until about mid-August. The rise in prices of butcher hogs from late April to mid-August was about \$3.25 per 100 pounds. During the summer when hog supplies were very small, stocks of pork and lard were greatly reduced, and by the end of October they were about the smallest on record."

The following statement on the prospects for the 1937-38 marketing year (October to September) has been excerpted from the Bureau of Agricultural Economics hog-outlook statement issued in early November:

"As indicated in the Bureau's annual hog outlook report, the total tonnage of hogs marketed in the 1937-38 marketing year, which begins October 1, is expected to be about equal to that in 1936-37. In view of the prospects for a weaker consumer demand for meats in 1938 than in 1937, it was stated in the outlook report that the average price of hogs in 1937-38 probably would be lower than in 1936-37. The declines in industrial activity and employment since the outlook report was prepared in October increases the probability that prices will average lower in the current marketing year than in 1936-37.

"Although the seasonal reduction in hog marketings in early 1938 probably will be less than average, a stronger storage demand for hog products may develop during that period. Some seasonal advance in hog prices, therefore, may occur in the early months of 1938, unless greater weakness develops in consumer demand than is now expected. But since hog marketings in the last half of the 1937-38 marketing year are expected to be considerably larger than a year earlier, hog prices are expected to average lower next spring and summer than in the same period of 1937.

"Feed supplies this year generally are large in relation to the number of livestock on farms. These large feed supplies, together with the relatively low feed prices, probably will result in a materially larger pig crop in the spring of 1938 than a year earlier. The ratio of hog prices to corn prices has been considerably above average since September."

Retail Prices of Foods

Canned food prices are lower than a year ago whereas prices of many of the other staple foods are higher. Consumers' incomes have been declining during the last two or three months as a result of declining employment and business activity. This makes it imperative that the housewife handling the food budget exercise the greatest care in her purchases. The lower-priced canned foods provide her an opportunity to stay within her reduced budget.

The Bureau of Labor Statistics latest report on retail prices of 84 foods in 51 large cities indicates that the average price of foods is higher than a year ago. A large number of the

principal foods are a great deal higher than they were at this time last year, while some foods are lower. Canned fruits and vegetables, for example, on November 16, were only 80.5 per cent of the base price, whereas on the corresponding date in 1936 they were selling at 81.5 per cent of the retail base price.

"All foods," on the other hand, were selling at 83.6 per cent of the base price on November 16, 1937, whereas on the corresponding date a year before they were selling at 82.5 per cent. After one considers the fact that a fairly large number of low-priced fruits and vegetables are included with other foods to make up the "All foods" group, it becomes apparent that many foods must be considerably higher in price than the "All foods" index indicates.

The consumer's opportunity to stay within the same food budget as that expended in 1936 is possible, it would seem, through the selection of increasing amounts of canned foods.

BEEF CATTLE SUPPLY

More Than Seasonal Decline in Price Expected in First Half of 1938

The average price of choice steers on the Chicago market during the latter part of December was between \$10.00 and \$11.00 per hundred pounds. This represents a decline of about \$7.00 per hundred from the average of choice and prime steers during October. The October price, however, was the highest on record for October. The late December price this year was approximately the same as the 1936 level.

The Bureau of Agricultural Economics predicts in its December 18 issue of the "Beef Cattle Situation" that the prices of better grades of slaughter cattle are expected to decline more than seasonally during the first half of 1938. This decline in prices, the Bureau explains, is expected because of increased marketings of these grades of cattle compared with those of a year earlier and also because of some further weakening in consumer demand for meats.

A somewhat more detailed statement of the outlook for beef cattle during 1938 was contained in the Bureau of Agricultural Economics' Outlook Statement, issued November 8th. The following has been excerpted from that statement:

"Slaughter of both cattle and calves in 1938 is expected to be smaller than in 1937. Slaughter of steers probably will not be greatly different from that of 1937, and may be slightly larger but in those areas in which cattle numbers have been reduced in recent years because of drought it is expected that some restocking will be done, and this will result in fewer cows, heifers, and calves going to slaughter. Because of the larger feed supplies available compared with those of a year earlier, and the relatively wide feeding margins obtained for cattle sold in the summer and early fall of 1937, the number of well-finished cattle for market in 1938 will be much larger than in the current year.

"Average weights of cattle slaughtered in 1938 will be considerably heavier than those of 1937, and this increase in weight will offset in part the decrease in numbers slaughtered. Total beef supplies for consumption next year, therefore, probably will be nearly as large as in 1937 and will include a larger proportion of beef of the better grades.

"With prospects for relatively large marketings of grain-fed cattle in 1938, and some weakening in consumer demand for meats, prices of the better grades of cattle probably will decline more than seasonally during the first half of the

year. Prices of cows and of the lower grades of steers, on the other hand, probably will advance seasonally during the first half of 1938, and are likely to average higher in that period than in the same period a year earlier. The present unusually wide spread between prices of the better grades and lower grades of slaughter cattle is expected to narrow considerably during the next 9 months.

"Present indications are that the number of cattle fed in the Corn Belt States will be much larger in the current feeding season than last, but will not be large in comparison with numbers fed in most years before 1934. Most of the increase in cattle feeding this year will occur in the Eastern Corn Belt States and in Iowa and Missouri, where supplies of grain for feed are relatively abundant. In parts of the Western Corn Belt States, particularly in the western parts of South Dakota, Kansas, and Nebraska, corn production in 1937, although larger than in 1936, was much smaller than average owing to unfavorable weather conditions. The numbers of cattle fed in these areas this winter probably will be only slightly larger than the unusually small number fed in 1936-37."

Grapefruit Movement and Crop

Total grapefruit shipments through December 11 this year were slightly less than for the like period of last season, but shipments in the first half of December were about 18 per cent greater than a year earlier, according to a review of the fruit situation issued by the Bureau of Agricultural Economics.

Since the first of November shipments from Florida have been at a slower rate than last year. The rate of shipments from Texas, on the other hand, has exceeded that of a year ago, since the season got well under way in late October, and the weekly shipments from Texas also have exceeded shipments for corresponding weeks from Florida.

Indications on December 1 pointed to a total grapefruit crop of 26 million boxes, slightly larger than that indicated a month earlier. This prospective crop is the second largest on record, being exceeded only by the record crop of 1936-37. Indications for the Florida and Arizona crops on December 1 were unchanged from November 1, but the Texas crop was indicated at a half million boxes more than a month earlier, and the California crop at 135,000 boxes more.

Copy Code Adopted by Advertising Associations

The copy code adopted jointly by the Association of National Advertisers and the American Association of Advertising Agencies as well as the Advertising Federation of America, is as follows:

"It is unsound and unprofessional for the advertising agency to prepare or handle any advertising of an untruthful or indecent character, as exemplified by the following copy practices:

- "1. False statements or misleading exaggerations.
- "2. Indirect misrepresentation of a product, or service, through distortion of details, or of their true perspective, either editorially or pictorially.
- "3. Statements or suggestions offensive to public decency.
- "4. Statements which tend to undermine an industry by attributing to its products, generally, faults and weaknesses true only of a few.
- "5. Price claims that are misleading.
- "6. Pseudo-scientific advertising, including claims insufficiently supported by accepted authority, or that distort the

true meaning or practicable application of a statement made by professional or scientific authority.

"7. Testimonials which do not reflect the real choice of a competent witness."

CONGRESS SUMMARY

Status of Legislation Pending At the Close of the Special Session

The special session of Congress, which convened November 15 at the President's call for consideration of five major legislative proposals, adjourned December 21 without taking final action on any one of the recommendations.

Considered with the greatest rapidity were proposed changes in the Federal Housing Act urged by the President in a message sent to Congress on November 29. After disposing of the farm and wage and hour bills the House and Senate passed and sent to conference the Wagner-Steagall amendments to the Housing Act, designed to bring about a revival in the construction industry by making possible insured long-term housing mortgages, adequate capitalization for construction of group dwelling projects, and lowered interest rates for home buyers.

The proposal for control of crop surpluses, the first bill on the special session agenda, is in the hands of a conference committee whose agreement on differing provisions of the House and Senate bills must be approved by Congress before the measure can be sent to the President for final approval.

Following five days of debate the second proposal urged by the President for special session enactment, the wage and hour bill, was sent back to the House Labor Committee. Two weeks' work had been spent in getting 218 signatures to a discharge petition to bring the bill before the House.

Bills to create seven planning regions similar to the T. V. A. for irrigation and flood control, and bills to reorganize the executive departments of the Federal government, never reached the floor of the House or Senate. The recommendation for strengthening the anti-trust laws, the fifth measure on the special session list, received no Congressional consideration.

Veterans Bureau Seeks Canned Grapefruit Bids

The Procurement Division of the Veterans Administration is asking for bids, to be opened on January 13, 1938, on 3,700 dozen No. 5 cans of grapefruit packed 12 to the case, of which 1,500 dozen are for delivery f.o.b. Perryville, Maryland, 200 dozen f.o.b. San Francisco, and 2,000 dozen f.o.b. Chicago. Copies of the invitation, including specifications and general conditions, may be obtained by communicating with R. C. Kidd, Chief of the Procurement Division, Veterans Administration, Arlington Building, Washington, D. C.

CANADIAN LABELING REQUIREMENTS

Ruling Recently Issued by the Dominion Department of Agriculture

Under date of December 10, 1937, Mr. F. E. Lovejoy, Chief, Canning Division, Department of Agriculture, Ottawa, Canada, issued a circular addressed to canners, packers and lithographers, from which the following is quoted:

"You will note that in future all labels for canned fruit and vegetables intended for use in Canada will be stamped 'Approval expires December 31, 1938.' Any supply of labels so marked which may be on hand at the end of 1938 will be given further consideration and approval extended under certain conditions.

"The above ruling refers to labels for canned beans which do not declare the size of the beans but it is understood that any new supplies of labels for this product must be printed to declare the size or the words 'ungraded as to size' in letters not less than 1/4 inch in height.

"It is also understood that any labels for products which have not been standardized should omit the declaration of quality but, if their labels on hand declare quality, they will be accepted until December 31, 1938. This does not refer to labels for tomato juice which do not declare the use of added salt and sugar. All labels for this product must be printed to declare these ingredients, if used.

"The question of standardization of containers is now before a representative committee of the industry. It is hoped that new container regulations will be published early in 1938 and that standard containers will be effective after January 1, 1939.

"Please be good enough to bear these rulings in mind."

Fruit and Vegetable Market Competition

Carlot Shipments as Reported by the Bureau of Agricultural Economics, Department of Agriculture

	Week ending—			Season total to—	
	Dec. 18 1936	Dec. 18 1937	Dec. 11 1937	Dec. 18 1936	Dec. 18 1937
VEGETABLES					
Beans, snap and lima	290	126	143	2,327	1,417
Tomatoes	268	254	206	26,144	24,851
Green peas	71	77	97	8,405	7,957
Spinach	303	334	250	7,662	7,547
Others:					
Domestic, competing directly	3,623	4,490	3,309	121,940	123,484
Imports, competing directly	31	21	0	94	44
Indirectly	52	76	63	813	1,117
FRUITS					
Citrus, domestic	4,182	4,426	5,059	36,099	33,785
Imports	0	1	1	95	123
Others, domestic	140	309	453	49,567	55,717

WANT PREFERENTIALS RETAINED

Canadian Canners Voice Attitude on Coming Negotiations on Reciprocal Trade Agreement

The attitude of the Canadian Canners with respect to the preferential rates given Canadian canned foods exported to Great Britain, which will be involved in the forthcoming negotiations for a reciprocal trade agreement between the United States and Great Britain, was voiced at the annual convention of the Canadian Canners held at Toronto on December 7th and 8th when the convention adopted a resolution that it should "instruct the secretary to file a brief with the Dominion Tariff Board asking that the Dominion Government do not agree to any lowering of present duties on canned foods imported from the United States, and do not agree to any lowering of the present preference given Canadian canned foods in Great Britain, and that no foreign country be given the same preference."

The Canadian Cannery also put themselves on record as asking that the Canadian sales tax on canned foods and the sugar tax on sugar used in canning be cancelled. The convention voiced its opinion that collective bargaining for the purchase of tomatoes for canning and processing is neither practical nor desirable, but expressed the willingness of its members to attend meetings with representatives and growers to discuss the question. Grounds for this opposition to collective bargaining were that as other provinces than Ontario have no regulations Ontario would be placed at a disadvantage and that an increase in present prices would tend to destroy the export business in tomato products.

CANNED PEA PURCHASES SOUGHT

Committee of Wisconsin Cannery Confers With Agricultural Adjustment Administration

A committee of Wisconsin cannery and growers of peas conferred last week with representatives of the Federal Surplus Commodities Corporation in an effort to get assistance of the Federal government in stabilizing the prices for canned peas. Representatives of the Agricultural Adjustment Administration indicated their desire to offer such assistance as might be reasonable in making it possible for cannery to complete payments to growers for the 1937 crop.

While the details of the program have not been completed by the Department, the committee was assured that a decision would be made in the near future at which time an announcement would be made of a program which may involve the purchase of a sizeable quantity of canned peas by the Federal Surplus Commodities Corporation. These peas would be completely removed from the normal trade outlets and distributed through the various relief agencies.

Any program will contemplate purchases in all important pea canning areas in the United States.

COMMISSION ISSUES ORDER

Glass Trade Organizations and Members Required to Cease Certain Practices

The Federal Trade Commission has issued an order in the case of the Window Glass Manufacturers Association, National Plate Glass Distributors Association, and others, involving violation of the Robinson-Patman and Federal Trade Commission Acts, which indicates the character of activities of trade organizations and their members which are deemed unlawful by the Commission.

The order directs the respondents "to discontinue discriminating in price between carload lot purchasers of window glass of the same quality and comparable size and strength, and respondent members of the National Glass Distributors Association were directed to discontinue receiving the benefit of any such discrimination in price.

"The Window Glass Manufacturers Association, and National Glass Distributors Association, their officers and members, were directed to discontinue classifying jobbers, wholesalers, or distributors, as to eligibility to purchase window glass from manufacturers; to discontinue hindering them from purchasing on favorable terms from members of Window

Glass Manufacturers' Association and competing with members of National Glass Distributors' Association; to cease hindering them from ordering window glass in carload lots from any manufacturers and directing shipment to any designated spot, and to stop hindering them from pooling or reconsigning purchases, or aiding them in effecting an agreement to add any amount to the manufacturer's price for carload lots for direct shipment in order to arrive at the invoice price to the purchaser.

"The respondents were directed to discontinue publishing any list or disseminating any information regarding the prices, trade practices, or facilities of jobbers, wholesalers, or distributors, for the purpose of accomplishing anything prohibited in this order to cease and desist; and to discontinue collectively selecting, or assisting or encouraging Window Glass Manufacturers Association to select, members to whom direct sales will be made.

"National Glass Distributors Association, its officers and members, were directed to discontinue agreeing upon any amount to be added by them to the manufacturer's price in carload lots for direct shipment in order to arrive at the invoice price to the purchaser; and to discontinue compelling any jobber, wholesaler, or distributor to purchase in carload lots from competing jobbers, wholesalers, or distributors or to refrain from selling or accepting orders for carload shipments to points outside of a certain designated territory."

Survey of Columbia River

To aid in rebuilding the salmon resources of the Columbia River, the United States Bureau of Fisheries has undertaken a survey of all parts of the river open to migratory fish.

Surveys have previously been completed on some 2,300 miles of the Columbia and its tributaries. About 15,000 miles are open to salmon and other migratory fish and will be surveyed by the Fisheries Bureau.

The surveys are planned to furnish a complete record of all conditions which may interfere with the migration of salmon and steelhead trout to their spawning grounds in tributary streams or prevent spawning and survival of the young.

CONTENTS

	PAGE
Federal licensing bill.....	5423
Convention program	5423
New vitamin bulletin	5426
Pork products situation.....	5427
Retail prices of foods	5427
Beef cattle supply.....	5428
Grapefruit movement and crop.....	5428
Copy code adopted by advertising associations.....	5428
Congress summary	5429
Veterans Bureau seeks canned grapefruit bids	5429
Canadian labeling requirements.....	5429
Fruit and vegetable market competition	5429
Want preferentials retained.....	5429
Canned pea purchases sought.....	5430
Commission issues order	5430
Survey of Columbia River.....	5430

Index

Information Letters Nos. 584-633

A

Administrative Council meetings 4911, 4939, 4945, 5013	
Advertising:	
Foods for Christmas gifts.....	5082
Mushrooms, misleading.....	4865
Agricultural Adjustment Act:	
Processing taxes invalidated.....	4829
Substitute program proposed.....	4825
See also Soil Conservation Act; Legislation.	
Agricultural Adjustment Administration:	
Cattle purchases for canning.....	5002
Directors, regional, named.....	4843
Milk, dry skim, purchases.....	5111
Personnel changes.....	4878, 4886
Policy.....	5127
Agricultural Economics Bureau:	
Corn production costs.....	5042
Crop outlook, canning.....	5098
Farm labor, bibliography.....	4977
Food supply outlook.....	5037
Fruit production, 1931-35.....	5130
Grading regulations, meat.....	5133
Price spread study.....	5081
Reports, miscellaneous.....	4932
Tariff rates, agricultural products.....	5034
Agricultural research, Raw Products Bureau	
bulletin.....	4823
Agriculture Department:	
Appropriations.....	4879, 4890
Yearbook.....	5048
Alabama, federal aided cannery.....	4942
Alaska:	
Fisheries—	
Regulations.....	4859, 4878
Report.....	5082
Pea cannery.....	4917
American Can Company.....	4938, 4970, 5132
American Dietetic Association, convention.....	5080
American Home Economics Association.....	4909
Animal Industry Bureau, inspection of animal	
foods.....	5023, 5104
Aphid, pea:	
Control—	
Experimental work, report.....	5111
Derris.....	4850, 4897
Miscellaneous methods.....	4991
Nicotine Dust.....	4905
Foliage, color, effect on resistance.....	4866
Argentina, tomato products industry.....	5033
Asparagus:	
Acreage, California.....	4857
Japan, output.....	5053
Marketing, California, bulletin.....	4988
Pack, 1935.....	5053
Rust, prevalence, 1935.....	5100
Switzerland, imports.....	5042
Associated Grocery Manufacturers:	
Convention date.....	5064
Officers, 1937.....	5114
Association name, use as reference.....	5020
Associations, state, officers.....	4856, 5082, 5124, 5137
Australia:	
Dried Fruit Act invalid.....	5058
Fisheries, deep-sea, study.....	5110
Fruits, canned.....	
Exports.....	4840, 4895, 5028, 5040, 5110
Pack.....	4870, 4980, 4996
Fruits for canning, prices.....	4840
Vegetables, canned, import license.....	4962

B

Beans:	
Dry, supply.....	5120
Legume mosaics, relationship.....	4858
Production methods, Florida.....	4904
Quality tests.....	5124
See also Crop prospects; Crops, canning, pro-	
duction; Pack statistics.....	5122
Belgium, grapefruit duty.....	4840
Bigelow, W. D.....	4878
Binders, Information Letter.....	4844
Bituminous Coal Conservation Act:	
Constitutionality.....	4955
Government purchases, application.....	4821
Board of Directors meetings, 1936.....	4911, 4929, 4945, 4987, 5013
Brazil, Italian-owned cannery.....	5100
British Columbia, canning industry.....	4970
Brookings Institution, open price report.....	4970
Buying guide, fruits and vegetables.....	4953

C

Cable rates, increase opposed.....	5082
California:	
Fruits, canned, stocks.....	4987
Price law sustained.....	5122
Tomato insects, bulletin.....	5040
Truck crop industry.....	4917

California Prune Export Association.....	4914
Cameron, E. J.....	4840
Canada:	
Can sizes, regulation.....	4924, 4974
Fisheries production, 1935.....	5023
Fruit and vegetable pack.....	4840, 5122
Salmon treaty with United States.....	4928
Tomato products inspection.....	5031
Canners League:	
Convention.....	4854
Wages, women's, attitude stated.....	4979
Canning industry, story of, bulletin.....	4959
Canning Machinery and Supplies Association, of-	
ficers, 1935.....	4840
Cans, safety as containers.....	4865
Census Bureau:	
Agricultural census.....	5048
Population estimate 1935.....	4860
Cherries:	
Festival, national.....	5005
Leaflet issued.....	4932
Chinch bug survey.....	4931, 5160
Citrus fruits, Florida shipments to West	
Coast.....	4904, 5014, 5056
Coal, government purchases, regulations.....	4871
Code Authority, canning, cost of liquidating.....	4823
Cohen, Percy L., death.....	5046
Cold storage holdings:	
Fishery products.....	4878, 4978, 5012, 5045, 5074, 5124
Fruit.....	4842, 4856, 4880, 4914, 4939, 5077, 5105, 5131
Vegetables, frozen.....	5128
Color, artificial:	
Berries.....	4996
Beverages.....	4841
Oranges.....	5030
Commerce Department:	
Alaska fisheries regulations.....	4878
Division of Industrial Economics proposed.....	5105
Food industry bulletin.....	5106
Industrial property protection, bulletin.....	5082
Publications.....	5116
Committees, National Canners Association.....	4828, 5023
Consumer complaint service.....	4850, 4964
Consumer education.....	4918, 5068
Consumers' Division, Labor Department.....	4849
Consumers' Guide.....	5006
Consumers' Union.....	4853
Containers, fiber box, specifications.....	5019, 5029, 5049, 5060, 5075, 5112
Contracts, sales, tax clause suggested.....	4859, 5019
Convention date, state associations.....	4916, 4949, 4979, 4983, 5006, 5052, 5060, 5072, 5078, 5082, 5085, 5088, 5113
Conventions N.C.A., 1936 and 1937.....	4821, 4823, 4981, 5101, 5107, 5127, 5133
Cooperative League Congress meeting.....	5012
Cooperatives in Europe, inquiry.....	5012
Corn:	
Borer survey.....	5038, 5106
Costs and returns.....	4943
Golden Cross Bantam, production and purchases	
Pack, 1935.....	4894, 5091, 5096
Tests, Iowa.....	4918
Trials, Connecticut.....	4910
Yields and rainfall.....	5056
Congrove, C. N., death.....	4928
Cost of living.....	5018
Council for Industrial Cooperation:	
Berry, George L., named director.....	4904
Meetings.....	4844, 5099, 5115
Recommendations.....	5129
Reports.....	4828, 5129
Crab gumbo, canning directions.....	5082
Crop conditions, canning.....	4979, 4985, 5001, 5012, 5016, 5019, 5023, 5027, 5031, 5035
Crop insurance:	
President's Committee—	
Conferences.....	5081, 5096
Report.....	5124
Secretary of Agriculture, views.....	5103
Crop prospects:	
Canning—	
Beans, lima.....	4925, 4990, 5009, 5029, 5037, 5044, 5061
Beans, snap.....	4912, 4990, 5007, 5025, 5036, 5045, 5055
Beets.....	4920, 4990, 5009, 5029, 5037, 5045, 5061, 5125
Cabbage.....	4921, 4990, 5008, 5029, 5036, 5044, 5061
Carrots.....	5125
Corn.....	4912, 4968, 4990, 4995, 5000, 5007, 5019, 5023, 5028, 5021, 5036, 5045, 5055, 5061
Cucumbers.....	4926, 4990, 5008, 5029, 5037
Peas.....	4872, 4923, 4945, 4961, 4962, 4968, 4989, 4995, 5000, 5007, 5015, 5044
Pimientos.....	4974, 5037, 5045, 5061
Spinach.....	4843, 4879, 5125
Tomatoes.....	4919, 4990, 5008, 5023, 5028, 5031, 5036, 5045, 5059, 5061, 5066
Vegetables, 1937.....	5098

Crop prospects—Continued

Truck—	
Asparagus	4879, 4935
Beans, lima	5011
Beans, snap	4879, 4915, 4936
Beets	4918
Cabbage	4855, 4879, 4883, 4915, 4926, 5011
Carrots	4915
Cauliflower	5011
Celery	5011
Cucumbers	4923, 5011
Eggplant	4923, 5011
Peas	4855, 4915, 4936
Peppers	4880, 4915, 5011
Spinach	4855, 4923, 4936
Strawberries	4855, 4880, 4924
Tomatoes	5075, 5099
Crops, canning, production:	
Beans, lima	5099
Beans, snap	5075
Beets	5075
Cabbage	5075
Corn	5099
Cucumbers	5122
Pimientos	5077
Tomatoes	5077
Cuba:	
Fruits and vegetables, exports	4854, 4909, 5054, 5115
Fruits, canned, imports	5077
Pineapple canning projected	5127
Vegetables, canned, imports	5067
Cucumber beetle	5004
Czechoslovakia, canned fruit imports	4855, 4916, 5125

D

Dashiell, Cassius M., death	4824
Derris:	
Cultivation, East Indies and Philippines	5052
Source	4908
Use to control pea aphid	4850, 4897
Diet, adequate, leaflet	5138
Dietitians, importance as canned food buyers	4943
Directory, cannery	4877, 5021

E

Economic Associates	4957, 4965
Egypt:	
Fish market	5091
Tomato sauce canning	4916, 5023
Employed women under N.R.A. codes, bulletin	4850
Employment index	5046, 5067, 5084, 5110
Exports:	
Food, canned	4823, 4841, 4871, 4903, 4931, 4966, 4995, 5021, 5041, 5073, 5089, 5118, 5121
Tin-plate scrap, regulations	4907

F

Farm tenancy, committee to study	5105
Federal Communications Commission	5062
Federal Trade Commission:	
Complaints—	
Bird & Son, Inc.	5063, 5069, 5114
Bourjois, Inc.	5094
Chas. of the Ritz, Inc.	5134
Coty, Inc.	5094
Elmo, Inc.	5094
Hollywood Hat Co., Inc.	5134
Kraft-Phenix Cheese Corporation	5063, 5069
Montgomery Ward & Co., Inc.	5063, 5069, 5114
Richard Hudnut	5094
Shefford Cheese Co., Inc.	5063, 5069
Standard Brands, Inc.	5109
Tin plate industry	4893
U. S. Quarry Tile Company	5079
Investigation under Wheeler resolution	5096
Stipulation, mushroom advertising	4865
Trade practices rules and conferences:	
Canning industry	5071
Cougins fir plywood industry	4928, 5091
Fertilizer industry	5057
Knitted underwear industry	5111
Paper drinking straw manufacturing industry	4854
Preserving industry	5051
Retail tobacco dealers	5062
Rubber tire industry	4928, 4940, 5078
Toilet brush industry	5076
Field men conferences	4844, 4865, 4867, 4877, 4884, 4894, 4917, 4987
Fish:	
Canadian production, 1935	5023
Home canning bulletin	4886
Markets, foreign, bulletin	4845
Pack, United States, 1935	4984
Pilchards, Egyptian market	5091
Tuna canning, Philippines	5034
Tuna industry, report	4849, 4991
Fisheries Bureau:	
Alaska fishery industries, report	5082
Cooperative fisheries, bulletin	5062
Crab gumbo, canning directions	5082
Report, annual	5088
Flavor, new, offered cannery	4824
Flood relief	4889, 4894, 4905

Florida:

Citrus, canned, shipments to Pacific Coast	4904, 4916, 4935, 5014, 5056
Frost damage	4826
Pea and bean production methods	4904
Food and Drug Administration:	
Berries, artificial color	4996
Broadcasts	4928
Damage suit against officials	4954
Fruit juices—	
Dilution	4870, 4889
Labeling requirement	4897
Prune juice labeling	4862
Salmon inspection hearing	4847, 4865
Seizures—	
Criminal prosecution	4916
Sardines, reversed by court	4895
Shrimp—	
Inspection	4857, 4985, 5000
Labeling	4914
Soups, cream, ingredients	4823
Tomato juice, mold count and water	5002
Tomato products, color	5043
Food Standards Committee	5077
Food:	
Canned, survey of preferences	5106
Structure and composition, book review	4847
Supply outlook, report	5037
Foreign and Domestic Commerce Bureau, publications:	
Marketing research sources	4865, 4916, 4999
Shipments to Canada	4880
France:	
Forty-hour week law, opposition	5112
Marking regulations	4915
Fraud on cannery	4823
Freight movement forecasts	4822, 4906, 5012, 5066
Freight rates:	
Emergency—	
Continuation	4981, 5067
Hearing, reopened proceedings	5137
Petition to extend denied	5104
Readjustment	5067, 5081
Increase, rail, general	4842
Michigan to South	5106
Fruit:	
Canned, Czechoslovakia, industry	4885, 5125
Citrus, situation in Mediterranean Basin	4824
Consumption	5130
Fruit juices:	
Dilution, sugar syrup	4870, 4880, 4897
Regulations, North Dakota	5058
Fruits and vegetables, buying guide, consumers	4953
Georgia:	
Resettlement projects	4867
Tomato plant industry	4937
Government purchases:	
Navy Department	4888, 4928, 4982, 4996, 5040, 5077, 5082, 5085, 5099
War Department	4927
Grading canning crops, Pennsylvania	4910
Grapefruit:	
Belgium, free entry	5122
Production and outlook	4851
Surplus, A.A.A. to buy	5080
Great Britain:	
Consumer education	5067
Fruit, canned, imports	4904, 4928, 4959, 5025, 5066, 5084
Fruits and vegetables, canned, production	4928
Guaranty, food	4890
Guffey Act. See Legislation.	
H	
Home canning, Virginia	4910
Home Economics Division:	
Publications	4822, 5114, 5128
Requests for service	4886
Household buying guide	4852
I	
Illinois, resale price laws sustained	5122
Imports, canned foods, U. S.	4966, 4998, 5021, 5025, 5041, 5073, 5088, 5118, 5121
Indiana, relief canning	4909
Industrial Progress Council. See Council for Industrial Cooperation.	
Information Letter:	
Correction	5046
Index	4916
Questionnaire	4911, 4919, 4946
Insects:	
Control, bulletins issued	4932, 4980
Survey	4979
Insurance. See Crop Insurance.	
International Telegraph Conference	5062, 5110
Italy:	
Cannery project in Brazil	5100
Exports, tomato products	5137
Lira devaluation	5096
Tomato canning	5018, 5053, 5075

J	
Japan:	
Asparagus, canned, production and exports	5053
Crab meat, canned—	
Exports	4895, 5040
Prices	5026
Food, canned, production and exports	4868, 4870, 4979, 5005, 5074
Mandarin oranges, canned, production	4870
Marking canned fish	5084
Mushroom industry	5076
Salmon exports	4870, 5040
Sardines—	
Export sales centralized	5126
Exports	4870, 4938, 4961
Output control	5053
Sauerkraut exports	5006
Tuna—	
Exports	4823, 4895
Pack	4938
See also Pack statistics; Salmon.	
Japanese beetle	4880
Jordan, Dr. Edwin Oakes, death	5046
Joss, Edward C., Meat Inspection Division chief	4878

K	
Kohman, E. F., addresses	4902

L	
Labeling:	
Bulletins issued	4826, 4866, 5003
Corn and pea pack, studies	5124
Corn on	4959
Dietetic Association, interest	5080
Grade, extent of use	4865
Jams and preserves	4942
Liability, packer and distributor	4973
Maine, state	5126
Peas, petit pois	4971
Pickles	4960
Prune juice	4982
Salmon, North Dakota	5088
Shrimp	5014
Suggestions	4968
Varietal name	4967
Virginia, inspection and grade labeling	5064

Labor:	
Agricultural bibliography	4977
Conditions since N.R.A.	4887
Statistics handbook	5062
Wagner-Connelly Act held invalid	4981

Labor Department:	
Hour and wage laws, state	4880
Occupational research program	5083
See also Walsh-Healey Act.	
Latvia, duties on foodstuffs reduced	5084

Legislation:	
Agricultural Department appropriations	4890, 4963
Basing point	4874, 4881, 4892, 4899, 4906, 4930, 4992
Coal	4955
Cotton Act repeal	4846
Crop loans, veto	4864
Federal Trade Commission Act, amendment	4843, 4864, 4869, 4874, 4875, 4881, 4900, 4929, 4935, 4963, 4993
Fish traps, Alaska	4847
Fishing industry	4843, 4854, 4857, 4865, 4874, 4881, 4892, 4900, 4906, 4909, 4913, 4925, 4927, 4930, 4935, 4955, 4957, 4971, 4976, 4981, 4989
Food and drugs	4843, 4854, 4857, 4865, 4874, 4881, 4892, 4900, 4906, 4909, 4913, 4925, 4927, 4930, 4935, 4955, 4957, 4971, 4976, 4981, 4989
Government contracts	4843, 4847, 4854, 4857, 4864, 4869, 4873, 4881, 4899, 4905, 4911, 4913, 4927, 4930, 4955, 4963, 4972, 4976, 4987, 4989, 4993, 4997
Investigation of agricultural income	4843, 4900, 4927, 4963, 4972, 4993
Licensing, federal, for corporations	4844, 4854, 4857, 4865, 4930, 4993
Lobbying activities	4972, 4987
Long and short haul	4891, 4930, 4935, 4992
Ocean bills of lading	4864, 4906
Packers and Stockyards Act, amendment	4906, 4930, 4935, 4993
Potato Act repeal	4846
Price discrimination	4844, 4847, 4854, 4857, 4864, 4869, 4873, 4874, 4881, 4890, 4898, 4905, 4913, 4923, 4925, 4930, 4935, 4955, 4963, 4972, 4973, 4986, 4993
Resale price maintenance	4843, 4875, 4930, 4955, 4973, 4993
Sardine fisheries	4843, 4876, 4874, 4931, 4963, 4993
Seafood inspection appropriation	4847
Sherman Act amendment	4875
Social Security	4845, 4853, 4863, 4890, 4927, 4929, 4958
Roll conservation	4825, 4848, 4846, 4853, 4857, 4861
Stockyards	4898
Summary of 74th Congress	4939
Taxes	4869, 4873, 4881, 4891, 4900, 4905, 4913, 4919, 4925, 4929, 4933, 4934, 4955, 4963, 4971, 4976, 4987, 4993
Textile N.R.A.	4813, 4874, 4847, 4854, 4857, 4865, 4892, 4930, 4993
Thirty-hour bills	4847
Tin-plate scrap exportation	4846
Tobacco Act repeal	4874, 4892, 4900, 4931, 4935, 4976, 4993
Water pollution	

Liability for damages, firms with separate manufacturing and selling corporations	5114
Lobbying committee, investigation	4870
Louisiana food law	5024, 5025, 5043, 5049, 5093, 5113

M	
Maine, state labels on products	5126
Malaya:	
Canned foods, imports	4860, 4916, 5009, 5026, 5111
Canned milk consumption	5005
Pineapple—	
Exports	4840, 4916, 5009, 5026, 5111
Pack	5072, 5085
Trade mark	5034
Marketing agreements:	
Asparagus, California	4859, 4889
Cauliflower, Oregon	5091
Citrus, Florida	4860, 4878
Fruits, California	4855
Peach, Colorado	4940
Marking, canned fish from Japan	5084
Maxson, Hubert G., death	5046
McKwiring, William, death	4828
Members, new, N.C.A.	4887, 4929, 5012, 5035, 5054
Mexican bean beetle	4985
Milk:	
Production and stocks, canned	4842, 4865, 4896, 4923, 4961, 5026, 5062, 5085, 5112, 5137
Skim, dry, relief purchase, A.A.A.	5111
Motor Carrier Act rulings	5035
Mushrooms:	
Fill of container	4906
Misleading advertising	4865

N	
National Cherry Week	5126
National Food Brokers' Association officers, 1938	4840
National Recovery Administration, committee to study accomplishments	4896
National Retail Grocers Week	4850
Netherlands, canning industry	4978
New York:	
Crops, canning	4904
Unemployment law held constitutional	4917
Nicotine dust. See Aphid.	
North Dakota, fruit juice regulations	5058

O	
Olives, Spanish exports to U. S.	4925
O'Malley, Henry, death	4928
Orange juice, vitamin tests	5042
Oysters, bulletin issued	4868

P	
Pack statistics:	
Asparagus, 1936	5053
Beans—	
Green and wax	5132
Lima	5100
Bulletins, N.C.A.	4896, 4959
Cherries, red pitted	5059
Corn, 1936	5081, 5096
Crabs, Japan	4841, 4895, 5084
Fruit and vegetables—	
Canada	4849, 5122
Great Britain	4938
Grapefruit	5059
Kraut	5110
Peas	5060
Peas, Maryland	4963
Pineapple, British Malaya	5072, 5085
Pumpkin and squash	4856, 5131
Salmon—	
Alaska	5054, 5061
British Columbia	5078, 5105
Japan	5083
Sardines—	
Japan	4841, 4928
Portuguese	5055, 5124
Tomatoes, 1935	4854, 5137
Tuna, Japan	4938
Payroll index	5046, 5067, 5084, 5110
Pea moth, bulletin	4984
Peach agreement, hearing	5002
Pears, leaflet issued	5114
Peas:	
Brine separation test	4959
Bulletin, N.C.A.	5014
Canning in Alaska	4917
Growing methods	4884, 4904
Labeling suggestions	4996
Maryland crop and pack	4968
Seed treatment	4854, 4893
Soil Conservation Act, status	4821, 4962
Supply and distribution	4938
Weevil control	4944
Willt resistant varieties	4852
See also Aphid.	
See Crop prospects; Crop production; Pack statistics.	
Pennsylvania, grading of canning crops	4910
Perishable Agricultural Commodities Act	5087
Peru, cooperative canning	4916
Philippines:	
Sardine imports	4961, 5066
Tuna enterprise	5034
Pike, Chester L., death	4936

Pineapple:	
Cuba, canning planned	5137
Imports, U. S.	4938, 4950
Taiwan canneries' merger	4855
Poland, canned ham exports	5105
Portugal, sardine pack	5055, 5124
Poultry, canned, inspection	4941
Price, resale, constitutionality of laws	5122
Prices:	
Farm products	4824, 5055, 5105, 5129
Retail	5005, 5025, 5046, 5067, 5074, 5084, 5131
Wholesale	5005, 5025, 5046, 5067, 5074, 5110, 5131
Products, new, for canning	5078
Prunes, export association formed	4914
Publications, N.C.A.	4828, 4866, 5050

R

Raspberries:	
Diseases, Washington, bulletin	5006
Varieties, new	5111
Raw Products Research Bureau, bulletin	4822
Refractometer chart, tomato products	5061
Resettlement Administration:	
Aims and work	5038
Cannery, cooperative	5082
Georgia, program	4887
Housing project, New Jersey	4952
Organization	4826
Retailer responsibility, pamphlet issued	4992
Robinson-Patman Act:	
Bulletins issued by Association	4997, 5006, 5009
Complaints issued	5063, 5069, 5079, 5094, 5109, 5114, 5134
Industry discussion, Chicago	5013
Interpretation by Association, policy	5030
See also Federal Trade Commission.	

S

Sales:	
Department stores, monthly	4855, 4878, 4910, 4929, 4974, 5011, 5047, 5078, 5100, 5122
Drug chains, monthly	4825
Grocery chains, monthly	4859, 4887, 5005, 5011, 5034, 5061, 5078, 5106, 4867
Retail, total in 1935	4859, 4887, 4914, 4939, 5011, 5034, 5053, 5085, 5100
Rural, monthly	4939, 4974, 5011, 5054
Variety stores, monthly	5026
Wholesalers and manufacturers, June	5026
Salmon:	
Exports, Japan	4870, 5040
Inspection regulations	4847, 4885
Labeling, North Dakota	5088
Pack—	
Alaska	5054, 5061
British Columbia	5078, 5105
Japan	5082
Seizure procedure	5025
Stocks, canned	4844, 4855, 4877, 4914, 5060, 5072, 5098, 5125, 4958
Treaty, Canada and U. S.	4958
Schools, canners. See Field conferences.	
Searle, Thaddeus G., death	4954
Seizures:	
Criminal prosecution policy	4916
Sardines, reversal by court	4895
Shipments, preparing of for Europe, bulletin	4848
Shrimp:	
Inspection regulations	4857, 4985, 5000
Labeling	4914
Siam, canned food market, Japanese competition	4979
Social Security	4834, 4845, 4853, 4863, 4890, 4917, 4941, 5001, 5057, 5080, 5109, 5119, 5128, 4853, 4941, 4958, 5017, 5086, 4845, 4917, 5001, 5058, 5080, 5109, 5124, 5128, 4845, 4927, 4958
Federal legislation proposed	4845, 4927, 4958
Old-age benefit tax—	
Registration	5065, 5093
Tax regulations	5098, 5101, 5107, 5113, 5138
Regional directors	4961
State legislation	4845, 4853, 4883, 4890, 4927, 4929, 4958, 4987, 4991, 5001, 5057, 5080, 5086, 5128, 5136, 4876, 4882, 4892, 4894, 4901, 4907, 5065, 5119
Unemployment compensation tax regulations	4876, 4882, 4892, 4894, 4901, 4907, 5065, 5119
Soil conservation farm program	4900, 4962, 5033, 5047, 5119
Soviet food industries	5112
Spinach, processing methods	4912
Spray residue tolerance	4856
Standard Container Act construed	5138
Standards:	
Beans, lima, revision, B.A.E.	5052
Cans, Canada	4924, 4974
Mushrooms, canned, container fill	4906
Pears, canned, B. A. E.	5009
Pears, McNary-Mapes revision	4936, 4958, 4959, 4985
Preserves	4967, 5043
Statistical abstract, publication	4878

Stocks:	
Canned foods, quarterly	4848, 4925, 5020, 5082
Distributors', factors affecting	4825
Fruits, canned, California	4987
Peas, canned	4988
Pickles	5122
Salmon, canned	4844, 4855, 4877, 4914, 4922, 4974, 5030, 5060, 5072, 5093, 5125
Sugar:	
Standards, bacterial, revised	4841
Taxes, processing	4846
Sugar Institute, Inc., legality of activities	4887
Switzerland, duties on foodstuffs reduced	5074

T

Taiwan, pineapple industry	4885
Tariffs:	
Investigations, U. S. Tariff Commission	4929, 5066, 5128
Rates on agricultural products, bulletin	5034
Treaty changes	5056
See also Trade agreements.	
Taxes:	
Floor stocks, refunds	5097
Fruit juices, refunds	5029
Processing, refunds	4829, 5069, 5097
Sales	5130
Tin can and tinware production, 1935	5126
Tin-plate:	
Complaint against manufacturers	4893, 4995
Consumption, world	4942
Exports of scrap, regulations	4907
Price	5106
Production, 1935	5106
Time, Standard, Washington, D. C.	4927
Tomato juice, vitamin tests	5042
Tomato products, calculating chart	5061
Tomatoes:	
Argentine industry	5032
Color, label declaration	5043
Fertilizers	5006
Growing methods	4943, 4944, 4969
Insect infestation	5039, 5040
Inspection, Canadian	5021
Juice, mold count and added water, regulations	5002
Plants, Georgia	4937, 5016
Production, market, 1935	5127
Rain damage, Florida	4888
Refractometer charts, pulp and paste	5022
Research on disease, funds sought	4879, 4917
Sauce production, Egypt	5033
Varieties, wilt-resistant	4924
Variety test	4944
See also Italy: Pack statistics.	
Trade agreements, reciprocal:	
Colombia	4923
Costa Rica	5112
Finland	4954, 5079
France	4929, 4939
Guatemala	4932
Honduras	4858
Nicaragua	4883
Switzerland	4842, 4928, 5056
Tariff rates, survey	
Trade Practice Committee, N. C. A., meetings	5023, 5027
Trade practice rules. See Federal Trade Commission.	

V

Vegetables, variety trials	4982, 5006
Virginia:	
Home canning	4910
Inspection and grading system	5064
Vitamins, orange and tomato juice	5042

W

Wages:	
New York law, minimum	4965
Women's Canners' League statement	4979
Walsh-Healey Act:	
Canned foods sales, application	5062
Exemption from provisions	5079
Procedure	5013
Regulations	5049, 5087, 5093, 5116
Weather conditions:	
Frost damage, Florida	4826
Frosts, killing, record	5066
Rain damage	4888
Temperature and rainfall records	4962, 4988, 4989, 4995, 4999, 5000, 5001, 5008, 5004, 5010, 5012, 5015, 5026, 5030, 5034, 5038, 5040, 5046, 5054, 5056
Temperatures, charts, pea canning districts	4969, 4977, 4983, 4992, 4999, 5004, 5010, 5015
Wedertz, Louis E., death	4928
Weight list issued	4884
Wheeler, Frederick E., death	4928
Whitmarsh, Theodore F., death	4936
Wilt, bacterial, forecast of incidence	4931
Wolf, Carl, death	5046
Works Progress Administration, canning projects, Massachusetts	4853
Wrightson, Charles T., death	4928
Wyoming, cannery, Federal-aided	5082

Index

Information Letters Nos. 634-681

A	
Administrative Council meetings...	5143, 5211, 5249, 5349, 5367
Advertising:	
Foods for Christmas gifts.....	5390
Misleading	5173
Salmon campaign	5410
Advertising associations, copy code.....	5428
Agricultural Adjustment Act, Brookings Institution review	5179
Agricultural Adjustment Administration:	
Marketing programs, A.A.A. bulletin.....	5360
Program, 1937—	
Canning crops, application.....	5183
Discussion, H. R. Tolley.....	5229
Payments, basis	5375
Soil building	5206, 5213
Program, 1938—	
Analysis	5353, 5359, 5382
Sweet potato diversion program.....	5382
See also Federal Surplus Commodities Corp.	
Almsley, John C., death.....	5348
Alaska:	
Fishery regulations	5164
Salmon pack	5323, 5350
Alsberg, Carl L., named director of Glanville Foundation	5381
American Medical Assn. Journal, editorial, N.C.A. bulletin 26-L	5372
Aphid, pea, control.....	5210, 5282
Apples:	
Marketing report, Northwest crop.....	5396
National Apple Week.....	5362
Ashby, Edgar, death.....	5415
Ashurst-Summers Act, constitutionality upheld.....	5139
Asparagus, canned, British market.....	5339
Associated Grocery Mfrs. of America convention.....	5403
Association of New York State Cannery convention	5348, 5378
Association of Pacific Fisheries convention.....	5349, 5378
Australia:	
Fruit, canned—	
Cocktail, discussion	5206
Exports	5297, 5390, 5410
Pack, 1937	5167, 5197, 5297, 5326
Pineapple canning industry	5178
Pineapples, excess supply.....	5340
B	
Bean beetle, Mexican, control.....	5278, 5364, 5376
Bean mosaic, prevalence in New York, survey.....	5365
Bean rust:	
Florida	5204
Washington	5142, 5210
Beans, dry, acreage.....	5394
Beef cattle situation.....	5428
Biting, Katherine Golden, death.....	5386
"Black beet" spoilage.....	5376
Board of Directors meetings.....	5143, 5211, 5249
Brazil, test shipment of pineapple.....	5372
Broadcasts:	
Canning industry	5267, 5272, 5283, 5289, 5343
Commodity distribution	5404
Corn, sweet, breeding	5422
Dairy products industry.....	5365
Fishery industry	5155
Handbook, stories of American industries.....	5321
Hungary, canned foods exports.....	5327
Burden, Henry, death.....	5157
C	
Cabbage:	
Yellows, in Florida plants.....	5343
Yellows resistant type, search for.....	5163
See also Crop prospects.	
California:	
Canned fruit carryover.....	5286
Cling peach marketing order.....	5321
Olive prorate program.....	5362
California Olive Assn. technical conference.....	5232
Cameron, E. J., food technology conference.....	5348
Canada:	
Canadian Cannery Assn. convention.....	5402
Labeling regulations	5159, 5420
Pack—	
Corn	5105
Marmalade	5195
Peas	5195
Tomatoes	5195
Tomatoes, canned, carryover.....	5363
Trade agreements—	
Great Britain, cannery attitude.....	5420
New Zealand	5374
Canner-grower relations:	
Bulletins, N.C.A.	5157, 5208, 5286
Journal of Commerce editorial.....	5157
Cannery League of California meetings... ..	5162, 5195, 5378
Canning Clan, The.....	5259, 5361
Canning crops conference, Maryland.....	5230
Canning Machinery and Supplies Assn. officers.....	5150
Census Bureau:	
Canning and preserving industry distribution	5245
Fruit and vegetable counties, leading.....	5408
Manufactures census, 1935—	
Fish, canned	5227
Fruits and vegetables, canned.....	5199
Meat and sausage, canned.....	5197, 5384
Milk, condensed and evaporated.....	5242
Tin cans	5376
Sales, canned food, wholesale.....	5293
Cherries:	
National Cherry Week.....	5402
Pack, 1937	5357
Variety, new	5215
Yugoslavia exports to U. S.....	5269
Chile, fish canning plant.....	5167
Chinch bug prevalence.....	5181
Cold storage holdings:	
Fishery products	5164, 5189, 5222, 5250, 5277, 5307, 5331, 5354, 5377, 5391, 5417
Fruit	5163, 5167, 5196, 5222, 5246, 5285, 5304, 5357, 5372, 5403, 5421
Vegetables	5167, 5196, 5222, 5246, 5285, 5304, 5357, 5372, 5403, 5421
Conference Committee of Cannery and Distributors meeting	5144
Consumer complaints:	
Claims, unjustified, defense.....	5419
Exhibits, care of.....	5422
Consumer education:	
British comments	5412
Crowell Publishing Co. project.....	5395
Consumer-Retailer Relations Council, formation.....	5304
Containers:	
Aluminum, halibut canning.....	5206
Baskets and hampers, second-hand.....	5269
Can, new, developed in Germany.....	5415
Cans, article on manufacture.....	5162
Cans, simplification program.....	5145, 5174, 5178, 5211
Fiber box, simplification	5326
Contract, canned food cookery.....	5214
Contract buying of foods for home.....	5408
Contract growers', sweet corn, Illinois circular	5306
Convention, N.C.A., 1937 and 1938.....	5141, 5145
Cooling after processing.....	5241, 5362, 5379, 5397, 5423
Cooperative enterprise in Europe, report.....	5349
Corn:	
Bacterial wilt	5228, 5352
Bacteriological hazards in canning.....	5338
Breeding, radio broadcast.....	5422
Borer, European	5343, 5356, 5376
Buying method, basis U. S. grades, bulletin	5210
Canned—	
Canner-grower study	5208
Discoloration	5330
Pack, 1937	5387, 5395
Spoilage, bacteria, bulletin.....	5338
Ear worm	5198, 5343, 5356
Seed treatment	5236
See also Crop prospects.	
Covington, J. Harry, address.....	5164
Crop losses from plant diseases.....	5314
Crop prospects:	
Canning	5265, 5281, 5289, 5305, 5318, 5366, 5391
Beans, lima	5243, 5300, 5344, 5353, 5360, 5373, 5403
Beans, snap	5218, 5288, 5300, 5318, 5333, 5341, 5353, 5392, 5404
Beets	5231, 5300, 5344, 5361, 5373
Cabbage	5231, 5301, 5354, 5361, 5373
Corn, sweet	5210, 5300, 5350, 5353, 5341, 5353, 5360, 5392, 5404
Cucumbers	5232, 5301
Peas	5192, 5243, 5265, 5280, 5282, 5285, 5297, 5299, 5317, 5354, 5392
Pimientos	5282, 5354, 5361, 5373
Spinach	5231, 5301, 5333, 5344, 5346, 5354, 5360, 5373, 5392
Tomatoes	5231, 5301, 5333, 5344, 5346, 5354, 5360, 5373, 5392
Truck	5323, 5360, 5361, 5394
Asparagus	5246
Beans, lima	5284
Beans, snap	5223, 5246, 5284
Beets	5223
Cabbage	5223, 5284
Carrots	5223
Peas	5223, 5246, 5284

Crop prospects: Truck—Continued	
Peppers, green	5246
Spinach	5223
Strawberries	5246
Tomatoes	5284
Crop report schedule, B.A.E.	5162
Crowell Publishing Co., consumer education	5395
Cuba:	
Exports—	
Avocado pears	5378
Grapefruit	5192
Pineapple in brine	5167
Vegetables	5158
Labeling law, industrial products	5414
Curly top in Pacific Northwest, survey	5179
Czechoslovakia, canned fruit imports	5206

D

Dehydration process, new discovery	5358
Deniger, Joseph W., death	5272
Diet study, reprint of report	5316
Diseases, occupational, survey summary	5137
Dues, membership, Canadian canners	5249, 5268
Dulany, Ralph O., address	5235, 5268

E

Ear worm, corn	5198, 5343, 5356
Egypt, canning industry	5207
Employment and payrolls, indexes	5207, 5232, 5268, 5303, 5324, 5348, 5365, 5373, 5390, 5410
Employment, women's, Tennessee and West Virginia	5268
Exports and imports, canned food	5141, 5158, 5190, 5212, 5239, 5242, 5273, 5302, 5332, 5351, 5399, 5385, 5411

F

Federal Surplus Commodities Corporation, purchasing plans:	
Apples	5363
Beans, dried	5374
Cottonseed oil	5374
Eggs	5374
Grapefruit juice	5154, 5374
Milk	5374
Peas, canned	5430
Peas, dried	5374
Prunes	5374
Tomatoes, canned	5334, 5341, 5346
Federal Trade Commission:	
Agricultural income, reports	5175, 5179, 5274
Complaints—	
Biloxi Oyster Exchange	5223
Cast Iron Soil Pipe Assn.	5216
Corrugated Container Corp.	5342
Elizabeth Arden Sales Corp.	5261
Nitrogen-fixing bacteria manufacturers	5402
Oliver Bros., Inc.	5299
Primrose House, Inc.	5152
Procon Grocery Service Co., Inc.	5193, 5259
Reeves, Parvin & Co. and Tri-State Brokerage Co.	5257
Quality Bakers of America	5345
United Buyers Corp.	5345
Webb Crawford Co.	5345
Fisheries bounties, foreign	5156
Fruit and vegetable investigation	5274
Hearings—	
Atlantic & Pacific Tea Co.	5181
Biddle Purchasing Co.	5196
Standard Brands, Inc.	5181
Legislative recommendations	5384
Orders—	
Butter Tub Manufacturers Council	5285
Covered Button and Buckle Creators, Inc.	5350
National Electrical Manufacturers Assn.	5141
National Cream Co., Inc. and National Foods, Inc.	5285
Water Works Valve and Hydrant Group of the Valve and Fittings Institute	5259
Window Glass Manufacturers Assn. and National Glass Distributors Assn.	5430
Robinson-Patman Act—	
Administrative review	5287
Decisions under	5320
Rules on compliance reports amended	5355
Stipulations—	
California Vegetable Concentrates, Inc.	5421
Corrugated Container Corp.	5363
Mushroom Growers of America	5259
Von Allmen Preserving Co.	5422
Fertilizers, granulated, advantages	5163
Fish:	
Bounties, foreign, report	5156
Canned output, 1936	5322
Catch, 1935	5306
Fresh and frozen, production, 1936	5334
Industry, radio program	5155
Oyster pest control	5270
Market news service	5406
Seafood investigations	5382

Finch, Ernest E., death	5386
Flood exposed foods, handling	5158
Florida:	
Beans, production, winter crop	5199
Citrus, canned, shipments to West Coast	5207, 5244, 5293, 5320, 5380, 5388
Labeling and embossing law	5386
Tomatoes, 1937 production	5199
Unemployment compensation statute	5284
Vegetable crops, storm damage	5213
Vegetable industry	5356
Food and Drugs Act, shrimp inspection regulations	5153, 5388
Food and Drug Administration:	
Food law revision, discussion	5386
Labeling grapefruit broken sections	5228
McNary-Mapes regulations—	
Enforcement	5388
Revision	5299, 5316
Shrimp inspection, report	5388
Foreign and Domestic Commerce Bureau:	
Sales agency offices	5374
Trade association directory issued	5258
France:	
Asparagus, canned, market	5216
Fruit juices—	
Market	5156
Marking regulation	5194, 5260
Import duties	5303, 5414
Freight, perishable, charges for protective services	5342
Freight movement forecast	5141, 5206, 5293, 5365
Freight rates, canned food	5204, 5382, 5385
Freight loss and damage, prevention	5195, 5208, 5304, 5331, 5378, 5404
Fruit and vegetable supply, winter	5157, 5377
Fruit varieties, description, New York bulletin	5378

G

Germany, canning industry output	5348
Government purchases:	
Agencies and buying methods	5407, 5412
Navy Department	5189, 5197, 5226, 5299
Veterans Bureau	5429
Grade terms, Perishable Agricultural Commodities Act	5151
Grapefruit shipments and indicated crop, 1937	5428
Guaranty, food, recommended clause	5389

H

Hageman, John, death	5406
Hawaii, unemployment compensation statute	5284
Heat penetration	5373
Hires, Lucius E., death	5377
Home Economics Division:	
Leaflets	5412
Report	5227, 5294, 5303, 5377, 5382, 5407
Hulbert, Fred E., death	5402

I

Imports. See Exports and Imports.	
Independent Food Distributors Council, directors	5158
Indiana Canners Assn. convention	5352, 5378
Information Letter:	
Binders	5247
Index	5208, 5421
Insect pests, prevalence, Weather Bureau report	5240
Interstate Commerce Commission. See Freight rates.	
Iowa-Nebraska Canners Assn. convention	5378
Italy:	
Canning industry	5285, 5327, 5362, 5380, 5429
Olive crop, 1937	5377

J

Japan:	
Canned foods—	
Exports:	
Crab	5178, 5189, 5196, 5348
Mandarin oranges	5189, 5196
Salmon	5189, 5196, 5375, 5414
Sardines	5189, 5196, 5265, 5340
Tuna	5189, 5196, 5285, 5348, 5365
Pack—	
Cod	5348
Crab	5189, 5196, 5269
Mandarin oranges	5196
Salmon	5156, 5189, 5196, 5375
Sardines	5189, 5196
Tuna	5189, 5196
Canning industry, 1935 and 1936	5230
Japanese-Mexican Fishery, joint corporation	5245
Johnson, Mrs. Martin, "Jungle Dinner"	5238

K

Kohman, R. F., joins staff of Campbell Soup Co.	5328
Kraut and pickle packers conference	5163

L

Label exhibit, N.C.A. convention, 1937.....	5144
Labeling:	
Address by Ralph O. Dulany.....	5247
Apple butter and dried-apple butter.....	5168
Canadian regulations.....	5159, 5429
Corn-on-cob.....	5202
Dating bill, New York state law.....	5156
Descriptive—	
Grocers' attitude.....	5237, 5258, 5274
Printers' ink editorial.....	5375
Fruits, sweet pickled.....	5142, 5240
Grapefruit, broken sections.....	5228
Grapes, New York state law.....	5365
Peas, petit pois.....	5406
Tomato juice, added sugar.....	5334
Labor, convict. See Ashurst-Summers Act.	
Labor laws for women, state, analysis published.....	5167
Labor Relations Act, constitutionality upheld.....	5217
Langral, Leander, death.....	5327
Legislation:	
Agricultural Adjustment Act, 1938.....	5160, 5176, 5228, 5271, 5283, 5294, 5316, 5329, 5336, 5379, 5389, 5397, 5405, 5409, 5413, 5419, 5429
Agricultural indebtedness.....	5140
Anti-basing point.....	5160
Appropriations.....	5193, 5203, 5226, 5227, 5229, 5247, 5267, 5283, 5287, 5294, 5336
Bituminous Coal Commission.....	5191, 5210, 5215, 5229
Can sizes.....	5247, 5267
Cannery inspection.....	5237, 5271, 5336, 5398
Child labor.....	5161, 5175, 5177, 5201, 5203, 5208, 5211, 5222, 5287, 5329, 5336
Crop insurance.....	5160
Disaster Loan Corporation.....	5160
Farm tenancy.....	5151, 5165, 5209, 5210, 5283, 5287, 5294
Federal Housing Act amendments.....	5429
Federal licensing of corporations.....	5149, 5152, 5400, 5423
Federal Trade Commission Act amendment.....	5151, 5171, 5191, 5193, 5199, 5203, 5205, 5208, 5229, 5287, 5294
Fisheries.....	5140, 5204, 5267, 5296, 5398
Fishery cooperatives.....	5209
Fishing products diversion.....	5152, 5160
Food and drugs.....	5139, 5151, 5165, 5171, 5175, 5183, 5191, 5193, 5266, 5304, 5315, 5336, 5357, 5360
Government Contracts Act amendment.....	5221
Hours and wages.....	5261, 5266, 5267, 5271, 5279, 5283, 5287, 5291, 5295, 5316, 5321, 5325, 5329, 5336, 5397, 5405, 5409, 5413, 5419, 5429
Housing, low-cost.....	5325, 5329, 5336
Injunctions.....	5177
Judiciary reform.....	5160, 5173, 5211, 5283, 5295, 5316, 5329
Long and short haul.....	5152, 5168, 5191, 5221
Marketing agreements.....	5159, 5171, 5193, 5223, 5227, 5237, 5249, 5266, 5267, 5271, 5272, 5296, 5325
Meat Inspection Act amendment.....	5174
Motor vehicle licenses.....	5177
Natural resources.....	5267
Perishable Agricultural Commodities Act amendment.....	5270
Prospective, special session.....	5371, 5379, 5387, 5390
Reciprocal sales.....	5166, 5291, 5247
Reciprocal trade agreements.....	5141, 5172, 5176
Relief.....	5287
Resale price maintenance.....	5151, 5168, 5177, 5209, 5229, 5294, 5325
Retailing-manufacturing.....	5160
Shipping charges.....	5192
Social Security.....	5173, 5202
Special session called.....	5371
Sugar.....	5176, 5191, 5247, 5325, 5329, 5330, 5345
Textile, Ellenbogen.....	5337, 5366
Textile labels.....	5177
Unemployment census.....	5329
Water pollution control.....	5209, 5215, 5227, 5336

M

Maine Cannery Association convention.....	5272
Malaya, pineapple exports.....	5380, 5421
Maloney, Levi L., death.....	5283
Marketing agreements:	
Asparagus, California.....	5231
Celery, Florida.....	5278
Citrus fruit, Texas.....	5153
Program, general.....	5360
Tomatoes, Texas.....	5190
Marketing Agreement Act, 1937, analysis A.A.A. bulletin.....	5360
Markets, fruits and vegetables, Chicago.....	5343
Meat price and supply forecasts, B.A.E.....	5307
Meat trade, foreign, in 1936.....	5224
Membership list, N.C.A.....	5196, 5358
Membership, N.C.A., additions.....	5142, 5197, 5242, 5364, 5418

Mexico:

Vegetables—	
Frost damages.....	5153
Shipments to U.S.....	5339
Weights and measures regulations.....	5390, 5420
Michigan canners' and fieldmen's school and conference.....	5210
Michigan Cannery Assn. meetings.....	5240, 5378, 5384
Milk, canned:	
Panama plant.....	5294, 5380
Production and stocks.....	5153, 5174, 5204, 5242
Switzerland, exports.....	5391
Milk, filled, Federal Act unconstitutional.....	5402
Minnesota Cannery Assn. convention.....	5402
Missouri, unemployment compensation statute.....	5284
Mushrooms:	
Industry expansion.....	5365
Production, publication.....	5215

N

National-American Wholesale Grocers Assn. officers, 1937.....	5150
National Assn. of Food Chains meeting.....	5343
National Assn. of Retail Grocers convention.....	5181, 5242
National Cannery Assn. officers, 1937.....	5147
National Food Brokers Assn. officers, 1937.....	5150
National Recovery Administration, summary of results, committee report.....	5181
National Retail Grocers' Week.....	5179
National Safety Congress and Exposition.....	5358
Netherlands, anchovy catch.....	5377
New Jersey, grading of fruits and vegetables.....	5358
New York, state legislation:	
Dating bill, canned foods labels.....	5156
Grades, U.S. on fruits and vegetables.....	5240, 5241
Grape law amendment, U.S. grades.....	5365
Northwest Cannery Assn. convention.....	5390
Norway, canned fish exports.....	5244
Nutrition information, character and source.....	5417

O

Ohio Cannery Assn. convention.....	5378
Olives:	
Canners' technical conference.....	5232
Italian, yield.....	5377
Pack, 1937.....	5232
Prorate program, California.....	5362
Sales.....	5232
Oyster drills, extermination methods.....	5270
Osark Cannery Assn. convention.....	5410

P

Pack statistics:	
Asparagus.....	5372
Beans, lima.....	5407
Cherries.....	5357
Corn.....	5387, 5395
Fish products.....	5227, 5322
Fruits and vegetables.....	5199
Grapefruit.....	5368
Meat and sausage, 1935.....	5197, 5384
Milk, condensed and evaporated, 1935.....	5242
Olives, 1937.....	5232
Orange juice.....	5198
Peanut products.....	5352
Poultry products.....	5214
See also Alaska; Canada; Japan.	
Panama, canned milk plant.....	5294, 5380
Peach mosaic, inspection and eradication.....	5334
Peaches, clingstone, canner-grower study.....	5286
Pear, Gorham, new variety.....	5418
Peas:	
Aphid control.....	5210, 5282
Canned, canner-grower study.....	5157
Field maturity, measure of.....	5386
Labeling, petit pois.....	5406
Misbranding, size.....	5181
Pack, 1937.....	5352
See also Crop prospects.	
Pennsylvania:	
Food law amendment, misbranding.....	5339, 5405, 5413
Huckleberry, marketing.....	5328
Licencing, fruit juices.....	5324
Ten Ton Club, report.....	5233
Pennsylvania Cannery Assn. meetings.....	5196, 5348, 5378
Philippines:	
Cannery projects.....	5156, 5327, 5380
Fish, canned, imports.....	5324
Trade with United States—	
Analysis.....	5177
Committee to study.....	5197
Poisoning, food, newspaper reports.....	5224
Poland, canned meat exports.....	5269
Pork and pork products, situation.....	5427
Portugal, sardine exports.....	5167
Prices:	
Retail.....	5162, 5197, 5222, 5284, 5331, 5355, 5390, 5421, 5427
Wholesale.....	5162, 5197, 5207, 5222, 5282, 5288, 5294, 5331, 5355, 5378, 5390, 5410, 5421

Processing bulletin, N.C.A.:	5372
Editorial comment	5372
Reprint	5346, 5349, 5355, 5393
Processing, factors in	5370, 5373, 5376, 5392
Proctor, Burton, death	5347
Protective fund, N.C.A.	5241
Prunes:	
Dried, markets	5344
Substandard, diversion program	5374
Publications, N.C.A.	5146, 5157, 5165, 5205, 5227, 5247, 5265, 5272, 5280, 5294, 5303, 5355, 5377, 5382, 5407, 5420
Pumpkin, control of contamination	5363

R

Railway Labor Act, validity upheld	5205
Raw products conferences, N.C.A. convention, addresses available	5174
Raw Products Research Bureau:	
Cooperation with state canners' organizations	5271
Report	5163
Reciprocity Information Committee reconstituted	5248
Reifel, Rood	5146, 5156, 5157, 5165, 5227
Retail price maintenance law, analysis	5337
Resettlement Administration transferred	5142
Roach, William R., death	5349
Robinson-Patman Act:	
Complaints issued	5152, 5193, 5200, 5216, 5257, 5259, 5260, 5345, 5402
Decisions under	5320
Hearings	5181, 5196
Interpretation	5217
Rogers, J. J., death	5364
Russia, commercial agreement with U.S.	5331

S

Sales:	
Department store, monthly	5162, 5242, 5275, 5331, 5352
Grocery chains, monthly	5153, 5173, 5226, 5286, 5328, 5340, 5375, 5402
Rural, monthly	5153, 5167, 5190, 5226, 5236, 5260, 5286, 5303, 5355, 5377, 5382, 5402
Variety store, monthly	5153, 5180, 5303
Wholesale, canned foods	5293
Salmon:	
Advertising campaign	5410
Columbia River, fishery	5233, 5430
Importation, Tariff Commission report	5355
Inspection service, Northwest Branch Laboratory	5417
Japanese invasion of West Coast fisheries	5188
Vitamin content, cannery trimmings	5343
See also Alaska; Pack statistics; Stocks; Japan.	
Salt, analysis for purity	5370
Schimmel, Henry, death	5362
Sears, L. A., death	5420
Section officers	5227
Shrimp inspection regulations	5153, 5272, 5394
Shrimp, tagging, winter movements	5378
Simplification of containers	5145, 5174, 5178, 5211
Social Security:	
Agricultural labor	5160, 5202, 5219
Constitutionality	5170, 5232, 5261
Old-age benefits	5169, 5243, 5256, 5291, 5317, 5371, 5395, 5409, 5413
Unemployment compensation	5170, 5178, 5201, 5214, 5232, 5278, 5284, 5298, 5307, 5317, 5338
Soil Conservation Act. See Agricultural Adjustment Administration.	
Specifications, canned foods, Federal	5359, 5392
Spinach, Texas, marketing report, B.A.E.	5396
Standards:	
Bureau of Agricultural Economics—	
Apricots	5368
Cherries, sweet	5368
Pears	5222, 5403
McNary-Mapes—	
Apricots	5226
Cherries	5150, 5226, 5234
Enforcement	5388
Peaches	5225
Pears	5225
Statistical Division reports	5208, 5247
Stocks:	
Canned foods, quarterly	5154, 5234, 5321, 5396
Salmon, canned	5155, 5168, 5194, 5213, 5242, 5272, 5303, 5328, 5373, 5391, 5422
Sugar:	
Bacteriological contamination	5296
Import regulations issued	5371
Situation, world, report	5367
Switzerland, canned milk exports	5390

T

Tariff Commission:	
Fisheries, bounties, foreign	5156
Philippine trade analysis	5177
Salmon, importation, report	5355
Tariff, foreign, canned foods:	
European countries	5233
Western Hemisphere	5303
Tax, undistributed profits, repeal recommended	5415
Technicians' school, Purdue	5257
Tenderometer:	
Assignment of patent application	5383
Licensing for manufacture and distribution	5397
Tennessee-Kentucky Canners Assn. meetings	5192, 5380
Texas:	
Grapefruit juice canning	5339
Spinach growing	5179
Thermometers, retort, installation	5355
Tidewater Canners Assn. of Virginia officers	5198
Tin plate, prices	5215
Tolerances, arsenic, lead and fluorine	5153
Tomato plants, growing and handling	5230
Tomato juice:	
Dilution, prevention	5342
Mold count, reduction	5342
Sugar, added, label declaration	5384
Tomatoes:	
Bacterial canker, seed treatment	5307
Costs and production practices, Penn.	5181
Curly top, Utah	5320
Pinworm	5235, 5286
Production, Florida	5196
Varieties—	
Italian-type pack suitability	5324
Redcap	5418
Riverside	5227
Rutgers	5321
Wilt	5198, 5343
See also Crop prospects; Italy.	
Trade agreements, reciprocal:	
Canada and New Zealand	5374
Costa Rica	5296
Cuba, effect on Florida vegetable industry	5356
Czechoslovakia	5238, 5347
Ecuador	5164, 5222
El Salvador	5178
Procedure, reorganization of set-up	5248
Turkey	5384
United Kingdom	5397, 5429
Venezuela	5379
Trade Practice Committee report	5145
Tri-State Packers Assn. convention	5378
Tydings-Miller Act, analysis	5337

U

United Kingdom, canned fruit imports	5380, 5412
Utah Canners Assn. convention	5163, 5181

V

Van Camp, Frank, death	5406
Venezuela, trading laws	5328
Virginia Canners Assn. meetings	5170, 5181, 5410
Virginia, law establishing milk commission, validity upheld	5205
Vitamins:	
Bulletin, N.C.A.	5426
Salmon cannery trimmings, content	5343

W

Wages, farm, outlook	5384
Wagner Act, application to canning industry	5335
Walsh-Healey Act, application to canners	5202, 5315, 5325
Washington state minimum wage law, validity upheld	5205
Waste, cannery, disposal, River and Harbor Act	5345
Water pollution, abatement, Ickes report	5215
Water, softening systems	5392
Weather conditions:	
Freeze damage—	
Florida	5407, 5418
Mexico	5153
South Carolina	5418
Texas	5407
Storm damage—	
Florida	5213
Ohio	5290
Temperature and rainfall records	5240, 5209, 5274, 5281, 5294, 5297, 5305, 5320, 5323, 5327, 5348, 5350, 5354
Williams, Dr. O. B., address	5421
Wisconsin Canners Assn. meetings	5241, 5378

